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CableFAX Expands Tech Coverage in Multiplatform Initiative

Rockville, MD – May 23, 2013 – CableFAX has launched “CableFAX TECH,” a new multiplatform initiative that will expand CableFAX’s tech coverage to include more news and commentary on technologies affecting the cable and broadband industry.

As part of this initiative, *CableFAX Daily*’s new weekly Tech section will boil down the hottest technology news into an executive cheat sheet while CableFAX.com’s new CableFAX Tech section will serve as a tech news hub for busy executives. In addition, a bi-weekly e-letter will deliver the latest news and data straight to your inbox.

“As evolving content distribution and growing bandwidth demands create new challenges and opportunities for cable, technology has become the central player,” said CableFAX Executive Editor Michael Grebb. “Cable execs need more information than ever to make wise technology decisions, and CableFAX is committed to helping our readers navigate this complicated landscape.”

CableFAX’s expanded tech coverage will also include awards programs, conferences and other events. For more information or to review this expanded coverage, visit www.cablefax.com/tech.

About CableFAX: CableFAX is the most trusted brand in the industry, providing cable executives with the most original, comprehensive and insightful overview of the latest industry news and strategic initiatives. CableFAX offerings include a wide range of resources for cable professionals, including CableFAX Daily, CableFAX: The Magazine, award programs, webinars, and networking events. For more information, visit www.CableFAX.com.